

Rizwan Ahmad

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Google Scholar: <https://scholar.google.com/citations?user=4skfwGEAAAAJ&hl=en>

ORCID: <https://orcid.org/0000-0002-5587-6603>

EDUCATION

- 2007 Ph. D. in linguistics, [University of Michigan](#), Ann Arbor, MI, USA.
Dissertation: [Shifting dunes: changing meanings of Urdu in India](#).
- 2005 M.A. in linguistics, University of Michigan, Ann Arbor, MI, USA.
Qualifying Research Paper. Scripting a new identity: The battle for Devanagari in 19th century India.
- 1997 M. Phil. in linguistics, [University of Delhi](#), India.
Thesis: News bulletins in Hindi and Urdu: A study in mutual comprehensibility. MS.
- 1995 M.A. in linguistics, University of Delhi, India.
Thesis: Relative clause in Kom. MS.
- 1993 B.A. (Hons.) in Arabic and linguistics, [Jawaharlal Nehru University](#) (JNU), New Delhi. India.

RESEARCH SPECIALIZATION

Theoretical interests: sociolinguistics, language and identity, language ideology, multilingualism, language policy, language movements, language & communication.

Field specialization: South Asia and the Arabian Gulf.

LANGUAGES

English	Expert User
Urdu	Expert User
Arabic	Expert user of Modern Standard Arabic and fluent in Yemeni dialect
Hindi	High proficiency
Farsi/Persian	Intermediate proficiency

ACADEMIC POSITIONS

2023-till date	Professor of Linguistics , Qatar University, Doha.
2019 (Fall)	Visiting Research Faculty . Department of Linguistics, University of Illinois, Urbana-Champaign, IL, USA.
2017-2023	Associate Professor of Linguistics, Qatar University, Doha.
2011-2017	Assistant Professor of Linguistics, Qatar University, Doha.
2010 Summer	Visiting Scholar , University of Michigan, Ann Arbor, USA.
2007- 2010	Assistant Professor of English, American University of Kuwait , Kuwait.
1997-2002	Lecturer of English , Department of English, University of Science and Technology, Yemen.

ADMINISTRATIVE EXPERIENCE

2024	Program Reviewer , M.A.(TESOL), Lusail University, Qatar, Doha.
2022-2023	Member, Taskforce, New Study Plan . Department of English Literature & Linguistics, Qatar University.
2012-2015	Head , Department of English Literature & Linguistics (DELL), Qatar University, Doha.
2013-2015	Program Review : Led the team that worked on the Self-Study Report of the Department of English Literature and Linguistics.
2013-2015	New Program Launch : Led the team that worked on the development, external review, and approval of minors in French and Spanish at Qatar University. The programs are running now.
2013-2014	Curriculum Development : Worked on the development two linguistics courses ENGL-353: Sounds of English and ENGL-354: Structure of the English Language for the College of Education, Qatar University.

REFEREED PUBLICATIONS

2025	(with Ibrar Bhatt and Othman Barnawi). Exploring a Sociolinguistics of Islam, <i>Applied Linguistics</i> , 2025. https://doi.org/10.1093/applin/amaf043
2025	(In Press) India and Pakistan: Two Nations Divided by the Same Language and Different Language Ideologies about Urdu. Orient BlackSwan.
2025	Language Hierarchy: English and other working languages in a high-risk industry . (with Melanie van Den Hoven). Taylor & Francis.

- 2025 [Combating Islamophobia: English in the linguistic landscape of FIFA World Cup Qatar 2022](#). (with Sara Hillman). Taylor & Francis.
- 2023 [‘Graphic politics in Eastern India: Script and the quest for autonomy’](#) Nishaant Choksi (2021). *Sociolinguistic Studies*, 17(1-3), 289-293.
- 2023 [Muslim personal names in Urdu: structure, meaning, and change](#). *International Journal of the Sociology of Language*. Issue. 283. 161-188. (with Kulikov et al).
- 2023 [Challenges of Communication and Identity in the Gulf: Insights from Qatar and the UAE](#). In: Rahman, M.M., Al-Azm, A. (eds) *Social Change in the Gulf Region*. Gulf Studies, vol 8. Pp 287-304. Springer, Singapore.
- 2022 (with Abdul Gabbar Al-Sharafi). [Translating the Sacred: Agency in Translating Verb-Noun Alternation in the Qur’an](#). *Babel. Revue Internationale de La Traduction / International Journal of Translation* 68, no.3. 317-40.
- 2021 (with Sara Hillman). [Laboring to communicate: Use of migrant languages in COVID-19 awareness campaign in Qatar](#), *Multilingua* vol. 40, no. 3, 2021, pp. 303-337.
- 2020 (with Torlakova et al). [Figurative Language in Arabic E-Commerce Text](#). *International Journal of Business Communication*. Vol. 57.3. 279-301.
- 2020 Hate, Bigotry, and Discrimination against Muslims: Urdu During the Hindutva Rule. In [Disrupting Hate in Education: Teacher Activists, Democracy, and Global Pedagogies of Interruption](#). Eds. Rita Verma & Michael Apple. Pp 129-152. New York, Routledge.
- 2020 From *Rajjal* to *Rayyal*: Ideologies and shift among young Bedouins in Qatar. In *The Routledge Handbook of Arabic and Identity*. Eds. Reem Bassiouney & Keith Walters. Pp 13-25. New York, Routledge.
- 2018 [My name is Khan... from the epiglottis: changing linguistic norms in Bollywood songs](#). *Journal of South Asian Popular Culture*. 16:1, 51-69
- 2017 (with Divakaran Liginlal et al.) [Metaphorical Expressions in E-Commerce: A Study of Arabic Language](#). *Journal of Global Information Technology Management*. Vol. 20.2. pp 75-90.
- 2016 [Expatriate Languages in Kuwait: Tension between Public and Private Domains](#). *Journal of Arabian Studies*. Vol. 6 (1) pp 29-52.
- 2016 [Teaching linguistic diversity through linguistic landscaping](#). *Journal of Language and Language Teaching*. Vol. 5 (1) pp. 1-7, Azimpremji University, India.
- 2015 [Polyphony of Urdu in postcolonial North India](#). *Modern Asian Studies*. Vol. 49.3. pp. 678-710.
- 2014 (with Divakaran Liginlal et al) [Localization for a High Context Culture: An Exploratory Study of Cultural Markers and Metaphors in Arabic E-Commerce Websites](#). In G. Lee (Ed.), [E-Commerce, E-Business and E-Service](#) (pp. 21-27). New York, Routledge.

- 2012 Hindi is perfect, Urdu is messy: the discourse of delegitimation of Urdu in India. In Mark Sebba et al. [*Orthography as Social Action: Scripts, Spelling, Identity and Power*](#). pp 103-133. Berlin: Mouton de Gruyter.
- 2011 [Urdu in Devanagari: Changing orthographic practices and Muslim identity in Delhi](#). *Language in Society*, 40.3. pp 259-284.
- 2010 How do I know you are not a CBI agent?: Examining the identity of researcher in sociolinguistic fieldwork. In Imtiaz Hasnain & Shreesh Chaudhary, *Problematizing language studies: Cultural, theoretical, and applied perspectives*. pp. 426-435. Delhi: Aakar Books, 2010.
- 2008a [Scripting a new identity: the battle for Devanagari in nineteenth century India](#). *Journal of Pragmatics*. 40.7. pp 1163-1183.
- 2008b Unpacking indexicality: Urdu in India. In Amy Brown and Josh Iorio: *Texas Linguistic Forum*. Austin: University of Texas. 2008. pp 1-9. Web. 7 Feb 2011. <http://studentorgs.utexas.edu/salsa/proceedings/2008.html>.
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POPULAR WRITING/ COMMUNITY ENGAGEMENT

(i) Urdu in the Public Imaginary

- 2024 2024 (Aug 7). [Semantic journeys: How some communities turned words used as slurs as an assertion of pride](#). (with Manish Thakur). Scroll, India.
- 2024 (April 23). [Sacred Font, Profane Purpose](#). Language on the Move. (with Yasser S Khan).
- 2022 (June 22) [How Urdu scholar Gopi Chand Narang \(1931-2022\) advocated for the language as a 'civilisational gain'](#). Scroll.in
- 2022 (May 26) [Inqilab in Court: What does Urdu word really mean?](#). MaktoobIndia.
- 2022 (April 3) [Roza, Ramadan, Ramzan: There is more to the month of fasting than how it is spelled](#). Scroll.In
- 2021 (October 31) *Yeh Kafir cricket*: [How sport is turned into Islamophobic weapon](#). MaktoobIndia.
- 2021 (April 11) [BJP's use of 'begum' and 'shahzada' to attack its opponents conceals a larger attack on Muslims](#). Scroll.in.
- 2021 (January 3) 'Nai Duniya': [Why Shamshur Rahman Faruqi strove to build a new world for literature and language](#). Scroll.in
- 2020 (April 12) Media watch: [How vocabulary was weaponised to target Indian Muslims after the Tablighi Jamat event](#). Scroll.in
- 2020 (February 13) [Why Must the Uttarakhand Govt Undermine Urdu to Promote Sanskrit?](#) The Wire. India.
- 2020 (June 24) ["I regret having named him Sahil": Urdu names in India](#). <https://www.languageonthemove.com>

- 2020 (June 14) [Gulzar Dehlvi \(1926-2020\) defended the metaphor of Urdu with the subtle weapon of his poetry](#). Scroll.in
- 2019 (May 8) [Everyone has got it wrong in the Ramadan-Ramzan debate. And no, it's not about Wahhabism](#). ThePrint.
- 2019 (August 8) [The Dilli debate: Why should a city be known by only one name anyway?](#) Scroll.in.
- 2018 (23 December 2018) [As We Celebrate Urdu, Let's Not Ignore the Signs of Its Decline in India](#). The Wire.
- 2018 (12 October). [Renaming India: Saffronisation of public spaces](#). Al-Jazeera Online. Doha, Qatar.
- 2018 (2 October). [The Urdu sounds that are disappearing from Bollywood songs](#). The Dawn, Pakistan. Reprint.
- 2018 (30 September). [Urdu sounds are disappearing from Bollywood songs](#). ThePrint. India.

(ii) Arabic in the Public Imaginary

- 2024 (January 16) [Why Are Uzbek Youth Learning Arabic?](#) Language on the Move. (with Mehrinigor Akhmadova, Bukhara State University).
- 2023 (December 10) [Is Arabic under threat on the Arabian peninsula?](#). (with Sheikha Al-Hemadi) Language on the Move.
- 2022 (17 November) [Qatar World Cup 2022: A global competition rooted in local Arab culture](#). The Middle East Eye.
- 2022 Mal Lawwal: Linguistic landscapes of Qatar. *Language on the Move*. <https://www.languageonthemove.com/mal-lawwal-linguistic-landscapes-of-qatar/>
- 2020 Fighting the Current Pandemic: Deploying Linguistic Resources is the Key. In [Together Apart: A collection of human experiences](#). Pp 29-32. Doha, HBKU Press. (Reprint of the newspaper article)
- 2020 (August 25) [How Qatar overcome language and culture barriers in its fight against Covid-19](#). The Gulf Times, Doha Qatar.
- 2020 (April 14) [Multilingual resources key to fighting COVID-19](#) <https://www.languageonthemove.com>
- 2019 (February 16) [Not about numbers: Why Abu Dhabi labour court chose Hindi over Malayalam](#). ThePrint.
- 2019 [The deep relationship between Indians and Arabs](#). Qatar University Research Magazine. Issue 11. Pp 38-39.
- 2019 Linguistic Relationship between Arabs and Indian. contributed to the ["Qatar, India, and the Gulf"](#) Exhibit at Qatar National Library. Doha.

MEDIA APPEARENCES/Social Media/WEBINARS

1. 2024 (December 3) [Yemen Podcast](#).
2. 2024 (March 27). [My Journey with Arabic](#). Al-Rayan TV. Qatar.
3. 2022 (October 11). Documentary film. *Mal Lawwal: Linguistic landscapes of Qatar*. [YouTube channel](#).
4. 2021 (Aug. 15) Documentary film on Urdu. [Will Urdu Survive in India?](#) Premiered on my [YouTube channel](#).
5. 2021 (May 20) "[Urdu under Hindutva rule - Conversation with Dr Rizwan Ahmad](#)". Video Interview on Maktoobmedia, India.
6. 2021 (May 2) [Language barriers and the COVID-19 pandemic](#). Qatar national Library, Doha.
7. 2021 (February 9). Zoom Live. [Significance of Language Learning](#). SNAP Academy, Kolkatta, India.
8. 2020 (December 20). Interview on [Olive Radio](#) with RJ Kabeer. Role of communication during pandemic.
9. 2020 (Dec 7) **Interview on Qatar TV**. Role of Qatar Media in disseminating awareness material in migrant languages.
<https://twitter.com/qatartelevision/status/1336025261352087552?s=21>
10. 2020 (September 26) "Research lauds how Qatar overcame language barriers" Featured in **the Gulf Times** report.
<http://desktop.gulf-times.com/story/673740/Research-lauds-how-Qatar-overcame-language-barrier>
11. 2020 (Sep 23) **Interview on Radio Islam International**, South Africa. Media's use of language to implicate Muslims in the spread of COVID-19 in India.
<https://soundcloud.com/radioislam/wed-075818-to-083700>
12. 2020 (June 15) **Video on language change in Urdu poetry**. Facebook Live. **Joy of Urdu**, an organization for promotion of the Urdu language. (2800 views)
<https://www.facebook.com/watch/?v=260630015382472>
13. 2020 (June 15) In Memoriam. **Video on the role of the poet Gulzar Dehlvi in the preservation of Urdu**. Facebook. **Joy of Urdu**. an organization for promotion of the Urdu language
<https://www.facebook.com/483267061861512/videos/183640396411212/>
14. 2020 (June 28) Webinar on "**Disappearing sounds of Urdu**". Facebook Live. **Joy of Urdu**.
<https://www.facebook.com/joyofurdu/photos/a.853526894835525/1648452925342914/>

15. 2019 (April 23) [Interview in the Gulf Times](#), Qatar on the issue of English and Arab Identity.
16. 2018 (December 6). Translation is a message of peace and a bridge of communication (جائزة الشيخ حمد للترجمة والتفاهم الدولي - محاضرة "الترجمة رسالة سلام وجسر التواصل"). Panel discussion at Qatar National Library organized by [Hamad Translation Award](#). Telecast on Qatar TV and social media platforms.
17. 2018 (Oct 16). **Interview on Radio Islam International**. Erasing Muslim/Urdu names from street signs in India.

TEACHING EXPERIENCE

ENGL-151	Advanced Reading
ENGL-155	Introduction to Language
ENGL-157	Introduction to Linguistics
ENGL-209	Language and Society
ENGL-300	A History of the English Language
ENGL-354	Structure of the English Language
ENGL-378	English and Globalization
ENGL-390	Sociolinguistics
ENGL-403	Field Methods
ENGL-425	Topics in Linguistics
ENGL-441	Syntax
ENGL-499	Capstone Integrated Skills

The WORD in the World: Linguistics for Managers course delivered to MBA students at IIM, Calcutta (Summer 2023)

UNDERGRADUATE RESEARCH SUPERVISION

Directed several undergraduate **capstone research projects** at Qatar University The following projects are notable.

2024	Social Functions of Gulf Pidgin Arabic. Salma Dhailia & Mahla Al-Meraikhi.
2023	Language Identification: Urdu Speakers' Perception of Urdu and Hindi's Sociolinguistic Variants. By Noora Al-Kaabi & Moza Al-Amri
2021	Attitudes and Shift among Yaf'i Yemenis in Qatar. By Khulood Askar
2021	Code-switching from Arabic into English among Arab Beauty Bloggers. By Sahar Hammoud.

- 2020 Linguistic Accommodation in Moroccan Arabic, Tunisian Arabic, & Yemeni Arabic. By Lamees Ayyad et al.
- Mapping languages and dialects: A Sociolinguistic Analysis of 'Cars' dubbed into Arabic. By Alhanoof Al-Kuzaei et al.
- Reporting of Qatar's Asia Cup Victory: A discourse analysis. By Salma Al-Kubaisi et al.
- 2019 Hip Hop of Social Change in the Arab World: A Sociolinguistic Study. By Esraa Abuzoor et al.
- What's there in a name?: Understanding Naming Patterns in Old Delhi. By Samia Musa et al.
- Choice of Language on Electronic Devices Among Arabs. By Sara Jassim Al-Kuwari et al.
- 2017 Guilty until proven innocent – Media trials of Muslim terror suspects in India. By Zinnira Shaikh. Won the Highly Commended Award from **The Undergraduate Awards**.
- 2014 Rajjal or rayyal: Dialect Shift among young Bedouins, by Heba Al-Kababji, Hessa Al-Marri, and Rania Abujazar (**2nd prize on CAS Research Day**)
- 2012 The Use of Discourse Markers in Qatari Arabic, by Arwa Kemalaldin Abbas and Al-Dana Jasim Al-Thani (**1st prize QU Annual Research Day**)
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Ph.D./MA Thesis Supervision/Examination

- 2024 **Internal Examiner**. (Ph.D. Dissertation). Malayalam vs. English: Case of Keralite families in Qatar. Gulf Studies Center. Qatar University.
- 2024 **External Examiner** (Ph.D. Dissertation). Dissecting Educational Discourse in India: A Transitivity Analysis of Education Ministers' Interviews Across Diverse Media Platforms (2014-2022). Indian Institute of Technology. Roorkee. India
- 2024 **College Representative**. (Ph.D. Dissertation). "THE IMPACT OF LANGUAGE OF INSTRUCTION ON QATARI IDENTITY AMONG UNDERGRADUATES AT QATAR UNIVERSITY: IMPLICATIONS FOR POLICY AND PRACTICE.
- 2024 **Internal Examiner**. (Ph.D. Dissertation). THE IMPACT OF NEWSROOMS' DIGITAL TRANSFORMATION ON MEDIA ORGANISATIONS AND AUDIENCES CASE STUDY: AL JAZEERA MEDIA NETWORK (2006-2020). GHASSAN ABDUL-RAHMAN ABU-HUSEIN. Gulf Studies Program. Qatar University.
- 2023- **Member**, Ph.D. Monitoring Committee for Noor Malas, Lyon University, France.
- 2023 **External Examiner. M.A. Thesis**. "Observe overall cleanliness and sound mannerisms at all times!"—Regulating Australian Muslims in mosques and Islamic prayer spaces. Tazin Abdullah. Macquarie University, Sydney, Australia.

- 2023 **External Examiner. Ph.D. candidacy exam**, Gulf Studies Program, College of Arts & Sciences, Qatar University.
- 2023 **College Representative** of Dean of Graduate Studies. M.A. Oral Defense Committee of Ali Al Mohannadi. Gulf Studies Program. Qatar University.
- 2020 **External Examiner. Ph.D. Dissertation.** "METAPHORS OF SHAME AND PRIDE IN AN ONLINE JORDANIAN NEWSPAPER". Mohammad Abedltif Al-Btoush, University of Malay. Kuala Lumpur, Malaysia.
- 2021 **External Examiner**, Ph.D. Dissertation of Katsiaryna Ata, Gulf Studies Program, College of Arts & Sciences, Qatar University.

FELLOWSHIPS, GRANTS, HONORS, AWARDS

- 2019 "Language in Technology: The use of English and Arabic among QU Students and Staff". **Students' Internal Grant**. QUST-1-CAS-2019-25.
- 2016 College of Arts and Sciences (CAS) **Research Excellence Award**. Qatar University.
- 2016 Centre for Humanities and Social Sciences (CHSS) **Seed Grant**. CAS, Qatar University.
- 2013(PI) Raising Language Effectiveness in Arabic Ecommerce Websites (**NPRP** 5-1393-6-044), **QNRF**, Qatar.
- 2012 Start-up research grant, **Qatar University**, to conduct research on Arabic among non-Arabs in Qatar (QUSG-CAS-CAS-11/12-7).
- 2012 Travel Grant, Qatar University, to present a paper at SALSA-XX, **University of Texas at Austin**, USA.
- 2009 Travel Grant, American University of Kuwait, to present a paper at MIDP Colloquium 2009. **University of Antwerp, Belgium**, Sep 14-16, 2009
- 2009 Travel Grant, American University of Kuwait, to present a paper at Linguistics in the Gulf-2. **Qatar University, Doha, Qatar**. March 11-12, 2009.
- 2008 Travel Grant, American University of Kuwait, to present paper at Symposium about language and society (SALSA-XVI), **University of Texas at Austin**, USA.
- 2007 Research Initiation Grant, **American University of Kuwait**, Kuwait.
- 2007 Travel grant, International Institute, University of Michigan, to present paper at the **LSA-2007 meeting at Anaheim, CA**, USA. January 4-7, 2007.
- 2006 Nominated by the Department of Linguistics for Outstanding Graduate Instructor Award, **University of Michigan**.
- 2006 **Rackham Humanities Candidacy Research Fellowship** for Winter-Summer 2007, Horace H. Rackham School of Graduate Studies, **University of Michigan**.

- 2005 **Block grant**, Department of Linguistics, University of Michigan, to conduct dissertation fieldwork research in Old Delhi, India.
- Research grant**, Taraknath Das Foundation, Columbia University, New York, to conduct fieldwork research in Old Delhi, India.
- Travel grant**, Horace H. Rackham School of Graduate Studies, University of Michigan, to present paper at the **International Symposium on Bilingualism, Barcelona, Spain**.
- Travel grant**, International Institute, University of Michigan, to present paper at South Asian Linguistic Analysis (SALA-25) at the **University of Illinois, Urbana-Champaign, IL, USA**.
- 2004 **Rackham discretionary grant** to conduct research at the **National Archives of India, New Delhi**.
- 2002-2003 **International Institute Fellowship**, University of Michigan, Ann Arbor.
- 2003 **Travel grant**, University of Pennsylvania, Philadelphia for attending workshop on the Urdu Language Instruction in the USA.
- 1995-97 **Junior Research Fellowship (JRF)**, University Grants Commission, New Delhi, India towards the completion of an M. Phil. Degree in linguistics.

INVITED TALK /KENOTE

- 2023 Teaching with an *accent*: ideology, identity, and communication in the Gulf countries. **ELT Professional and Pedagogic Challenges in Qatar**. Symposium Organized by Lusail University, Doha, Qatar, May 4, 2023.
- 2022 How to Achieve Effective Communication in a Crisis Situation. Indian Institute of Management, Kolkata, India. July 12, 2022.
- 2020 Language and social justice: Urdu during the Hindu majoritarian rule in India. Talk delivered at **Queen's University, Belfast, UK**. October 27, 2020 (Delivered Online).
- 2020 Challenges of Communication: A study of Qatar. **Qatar Literary Society**. September 30, 2020. (Delivered Online).
- 2019 Indexicality, identity, and language change: Journey of Urdu across times. **University of Illinois, Urbana Champaign, USA**.
- 2018 Indexicality, identity, and language change: Colonial and postcolonial imaginaries of Urdu. Invited Plenary speaker at Talk and Silence: Language in Colonial Contexts. **American University of Cairo, Egypt**, 28 Feb-1 March, 2018.
- 2015 Indexicalities in a mesh. Invited talk at the Roundtable at Sociolinguistics of Globalization, **University of Hong Kong**, 3-6 June, 2015
- 2015 Business of Writing. **College of Business and Economics**, Qatar University. March 17, 2015
- 2012 Urdu in Nagari: Script and Muslim identity in 21st century. School of

- Oriental & African Studies (**SOAS**), **University of London**. Nov. 1, 2012
- 2012 Urdu, Hindi, Scripts, and Politics. South Asia Institute, **University of Texas at Austin, USA**. April 12, 2012.
- 2007 Writing for ESL students. **Fatma Bint Al-Yaman Middle School**, Kuwait, November 21, 2008.
- 2006 One language, two scripts; or one script and still two languages: examining Urdu in the Devanagari script. **Aligarh Muslim University**, India. **Perspectives on contemporary Hindi and Urdu linguistics**. March 29-31 2006.
- 2006 Voices people write: examining Urdu in Devanagari. **Department of Linguistics Colloquium Series, University of Michigan**. December 1, 2006.
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CONFERENCE PRESENTATIONS

- 2024 2024. (Aug 15) Reconceptualizing working languages in multilingual high-risk industries: a linguistic ethnography of the first nuclear power plant in the Arab world. [AILA-2024](#). **Kuala Lumpur, Malaysia**. (with Melanie van Den Haven).
- 2023 Printing Local Identity on Street Signs. Paper presented at [American Anthropological Association Annual Meeting](#). November 15-19, **Toronto, Canada**.
- 2019 Renaming during the Hindu nationalist rule: Marginalization of Dalits and minorities. Paper presented at **American Name Society**, Annual meeting, 3-6 January 2019.
- 2017 Representation of Arabic dialects in tweets: an examination of ideologies. Poster. To be presented at "11th International Workshop on Writing Systems and Literacy" Aug 29-31, 2017. Organized by the **Association of Written Language and Literacy** at **Nanzan University**, Nagoya, **Japan**.
- 2016 Rise of *Khaliji* dialect in the Arabic entertainment media. 3rd International Conference on Language, Linguistics, Literature, and Translation. **Sultan Qaboos University**, Masqat, Oman, 3-5 November 2016.
- 2016 *From Rajjal to Rayyal: Ideologies and shift among young Bedouins in Qatar*. 21st **Sociolinguistic Symposium, University of Murcia**, Spain, June 15-18, 2016. (Co-author).
- 2015 (with Divakaran Liginlal et al) The richness of metaphor and the metaphor of richness in Arabic ecommerce. **International Business Conference, University of Ajman**, UAE. May 12-14, 2015.
- 2014 English in GGC countries: status and features. Paper presented at the Language and Society Conference, **University of Waikato, New Zealand**. Nov 23-25, 2014.
- 2014 (with Divakaran Liginlal et al) Localization for a High Context Culture: An Exploratory Study of Cultural Markers and Metaphors in Arabic E-

- Commerce Websites. **E-commerce, e-business, and E-service Conference**. Regal Riverside Hotel, Hong Kong. May 1-2 2014.
- 2014 Urdu in Bollywood: Shifting Canons. **Association of Asian Studies Conference**. Philadelphia, PA, USA. March 29, 2014
- 2013 Urdu in Bollywood: withering Diction. Paper presented at **Linguistic Society of India** conference. Mysore, India. November 27, 2013.
- 2012 Polyphony of Urdu in India. Paper presented at **The Annual Conference on South Asia, University of Wisconsin**, Madison, USA. October 11-14, 2012.
- 2012 Language change in a multilingual setting: Urdu in India. Paper presented at Symposium about language and society (**SALSA-XX**). **University of Texas at Austin**. April 14, 2012.
- 2009 Disjoint between the Public and Private: Use of immigrant languages in Kuwait. **Paper** presented at **MIDP Colloquium, University of Antwerp, Belgium**. Sep 14-16, 2009.
- 2009 Multilingualism in a monolingual country: a case of Kuwait. **Paper** presented at **Linguistics in the Gulf-2**. Qatar University, Qatar. March 11-12, 2009.
- 2008 Semiotic complexity of Urdu in India. **Paper** presented at Symposium about language and society (**SALSA-XVI**). **University of Texas at Austin**. April 11-13 2008.
- 2007 Old Wine in a new bottle: Urdu in Nagari. **Paper** presented at the **Linguistic Society of America 2007** Annual Meeting, Anaheim, CA, USA. Jan 5, 2007.
- 2006 Old language, new script: Urdu in a new outfit. **Poster** presented at New Ways of Analyzing Variation (**NWAV-35**). Columbus, Ohio State University, USA. Nov. 9-12, 2006.
- Ideology of change and change of ideology: shifting conceptions of Hindi. **Paper** presented at **Sociolinguistics Symposium 16**, University of Limerick, Ireland July 6-8, 2006 (with Sai Samant).
- 2005 Representations of Hindi in the Dalit resistance movement. **Paper** presented at New Ways of Analyzing Variation **NWAV-34**. New York University. Oct 21, 2005 (with Sai Samant)
- Hindi is perfect; Urdu is messy: the sociolinguistic construction of Hindi and Urdu in the nineteenth century. **Paper** presented at South Asian Linguistic Analysis (**SALA-25**), University of Illinois, Urbana Champaign. Sep 16-18 2005.
- Imaginations of Hindi in the Dalit resistance movement. **Paper** presented at South Asian Linguistic Analysis (**SALA-25**), University of Illinois, Urbana Champaign. Sep 16-18 2005 (with Sai Samant).
- Scripting a new identity: the battle for Nagari in 19th century India. **Paper** presented at **International Symposium on Bilingualism(ISB)**, Barcelona, Spain, March 21, 2005.

- 2004 Language ideology and the construction of Hindu/Hindi identity in late 19th century India. **Paper** presented at New Ways of Analyzing Variation (**NWAV-33**). Ann Arbor. Oct 2, 2004.

CONSULTING

- 2013-present Urdu and Hindi language consultant for PS212. A branding company based in New York City, USA.
- 2012 Urdu language consultant for FACIT (**Functional Assessment of Chronic Illness Therapy**) in developing Urdu language cognition test. Chicago, IL, USA.
- 2004-present **Consultant**, Urdu language, for **Lexicon Branding**, a US-based branding company that develops and evaluates brand names for commercial products (<http://lexiconbranding.com/>).
- 2003 Urdu language consultant on morpho-syntactic tagging of electronic Urdu corpus, **Lancaster University, UK**.
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PEER REVIEW

- 2024 Reviewed a book proposal for *Cambridge University Press*.
- 2023 Reviewed papers for the *Journal of Arabic Sociolinguistics*.
- 2022 Reviewed a manuscript for the journal *Multilingua*.
- 2021 Reviewed a manuscript for the journal *Translator*.
- 2020 Reviewed a book proposal for *Bloomsbury Publications*.
- 2020 Reviewed a book proposal for *Routledge/Taylor & Francis*.
- 2020 Reviewed a chapter for a book by University of Malaysia, Kuala Lumpur.
- 2018 Reviewed a paper for the journal **Pedagogica Historica**, Taylor & Francis.
- 2018 Reviewed a paper for the journal **Writing Systems research**, Taylor & Francis.
- 2018 Reviewer abstracts for CALA-2019, **Conference on Asian Linguistic Anthropology**.
- 2017 Reviewer for **Routledge Studies on Arabic and Identity**, Taylor & Francis.

2017	Reviewed a paper for the journal of Multilingua , Taylor and Francis.
2015	Reviewed a paper for Perspectives on Arabic Linguistics XXIX .
2014	Reviewed a paper for the Journal of Sociolinguistics .
2013	Reviewed a paper for Qatar Debates, Qatar Foundation , Qatar.
2013	Reviewed abstracts for the Annual conference of the Linguistic Society of America
2013	Reviewed a paper for the journal Indian Linguistics , the official publication of the Linguistic Society of India .
2012	Reviewed abstract for the Annual meeting of the Linguistic Society of America .

EDITORIAL BOARD

2022-2024	Member, Newsletter Committee, Language, Media, and Translation Cluster of Arts & Sciences. Qatar University.
2023	Member , Editorial Board, Gulf Studies Series, Springer, Nature.
2023	Editor in Chief , Journal of Comparative Linguistics, Translation, and Literary Studies, Bukhara State University. Bukhara, Uzbekistan.
2017-	Member , Editorial Board, Routledge Studies in Arabic and Identity , Taylor & Francis.
2016	Managing Editor (English) , Qatar Al-Kalam, قطر الكلام a biannual, cultural magazine of the College of Arts and sciences.
2015	Founding member of Qatr Al-Kalam قطر الكلام, a biannual, bilingual cultural magazine of the College of Arts and sciences

SERVICE TO INSTITUTION

2024	Chair, Research Enabling Committee . Department of English Literature & Linguistics. Qatar University.
2024	Chair, Faculty Promotion Committee . Department of English Literature & Linguistics. Qatar University.
2023	Member, Editorial Board. Newsletter. College of Arts & Sciences.
2022	Member, Recruitment Committee , College of Arts and Sciences, Qatar University.
2022	Co-Chair, Recruitment Committee , DELL, College of Arts & Sciences, Qatar University.

2022	Chair, Curriculum Committee , DELL, College of Arts & Sciences, Qatar University.
2020-	Member, Strategic Planning Committee , DELL, College of Arts & Sciences, Qatar University.
2018-	Students' Complaints Committee , College of Arts & Sciences, Qatar University.
2019-2021	Chair, Recruitment Committee , DELL, Qatar University.
2019-2020	Chair, Faculty Promotion Committee , DELL, Qatar University.
2018-2019	Member, Organizing Committee , Linguistics in the Gulf Conference-6, DELL.
2018-2019	Member, Faculty Promotion Committee , DELL, Qatar University.
2018-2019	Member, Research Committee , DELL, Qatar University.
2018-2019	Co-Chair, Recruitment Committee , DELL, Qatar University.
2018-	Member, University Faculty Senate , Qatar University.
2017- 2018	Member, College Recruitment Committee, CAS, Qatar University.
2016-2017	Chair, Recruitment Committee, DELL, CAS.
2016-2017	Member, CAS Recruitment Committee, Qatar University.
2016-2017	Member, Academic Quality Assurance Committee, DELL, CAS.
2015-2016	Member, Peer Review of Teaching Committee, DELL, CAS.
2015-2016	Founding Member, Editorial Board, Qatar Al-Kalam, CAS Cultural magazine, Qatar University.
2015-2016	Chair, Textbook Committee, Department of English Literature & Linguistics, Qatar University.
2015-2016	Member, Curriculum Development Committee , Department of English Literature & Linguistics, Qatar University.
2015	Chair, Peer Review Committee , Department of English Literature & Linguistics, Qatar University.
2015	Chair, Recruitment Committee , Department of English Literature & Linguistics, Qatar University.
2015	Member, Organizing Committee for Linguistics in the Gulf-5 , March 29-30, 2015. Qatar University.
2015	Chair, Scientific Committee for Linguistics in the Gulf-5 , March 29-30, 2015. Qatar University.

- 2015 Member, **Time-Table Committee**, Department of English Literature & Linguistics, Qatar University.
- 2014 Worked as a member on the preparation of a **Self-Study Report** of the Department of English Literature and Linguistics, Qatar University.
- 2012-2014 Member, Advisory Board, **Translation and Interpreting Institute (TII)**, Hamad Bin Khalifa University. Qatar
- 2012-2013 Member, **CAS, Faculty Evaluation Appeals Committee**, Qatar University
- 2013 Worked on the Qatar University Organizing Committee of AIDA, **International Association of Arabic dialectology**. 10-14 November 2014.
- 2013 Organized an international conference "Linguistics in the Gulf-4" at Qatar University, March 17-18, 2013.
- 2012 Organized a lecture by Professor Teun Van Dijk on Discourse of racism, anti-Semitism, and xenophobia in the European Union, November 12, 2012.
- 2012-2014 Chair, **Hiring Committee**, Department of English Literature & Linguistics
- 2012-2014 Chair, **Faculty Annual Evaluation Committee**, DELL, Qatar University.
- 2012-2014 Chair, **Peer Review Committee**, DELL, Qatar University.
- 2012 Chair, **Research Committee**, DELL, Qatar University.
- 2012 Chair, **Faculty Probation Committee**, DELL, Qatar University
- 2011-2012 Member, **CAS, Faculty Evaluation Appeals Committee**, Qatar University
- 2011 Member, **Strategic Planning Committee** for DELL, Qatar University
- 2010-2011 Faculty Advisor of ten English majors at American University of Kuwait.
- 2009-2010 Member, **President's Award Committee**. American University of Kuwait
- Member, **Faculty Search Committee**, American University of Kuwait
- Member, **Professional Development Committee**, American University of Kuwait.
- 2008-2009 Secretary, **Undergraduate Faculty Assembly**, American University of Kuwait.
- Chair, Faculty Search Committee, American University of Kuwait.
- 2007-2008 Member **Curriculum Development Committee**, American University of Kuwait.

PROFESSIONAL DEVELOPMENT & WORKSHOPS ATTENDED

June 2015	Engaging and Energizing your students: Four classroom tested methods, OFID , Qatar University.
May 2015	Application of MaxQDA in Qualitative Research Data Analysis, one-day workshop given jointly by SESRI and the University of Michigan , USA.
March 2013	Smooth move to Blackboard 9.1 . OFID, Qatar University
June 2013	Building on the future Mentor and Mentee's relationship , OFID, Qatar University
July 2013	Attended workshop on " sociolinguistic and Linguistic Issues Involved in Heritage Languages ", organized by Pieter Muysken and Ad Backus, Linguistics Summer Institute , University of Michigan, Ann Arbor.
July 2013	Attended workshop on " The Protection of Linguistic Diversity: Historical, Legal, and Sociolinguistic Aspects " organized by Viola Miglio, Linguistics Summer Institute , University of Michigan, Ann Arbor.
July 2013	Attended workshop on " Maintaining Linguistic Diversity: Supporting Language Programs " organized by Samantha Disbray, Linguistics Summer Institute , University of Michigan, Ann Arbor.
2013	Attended workshop on Introduction to Blackboard-9, OFID, Qatar University.

WORKSHOPS GIVEN

2022	(October 24). How to Transliterate Arabic references for international journals? King Saud University, Riyadh. KSA. (with Dr. Abdala El-Khatib).
2021	(March 29) Transliteration of Arabic references in journals. Workshop given to QU faculty and Community. Organized by Qatar University Press and College of Sharia and Islamic Studies. Qatar University.
2017	(December 10) Cite as you Write: Using Zotero for Research . Conducted two workshops for QU faculty on the reference and citation management software. Center for Excellence in Teaching & Learning , Qatar University

ADMINISTRATIVE/MANAGERIAL TRAINING

2013 (Sep 3-5)	BroadLand managerial training workshop, Intercontinental Hotel, Qatar
2013 (June 18-20)	Attended a 3-day training workshop on The 7 habits of highly effective people (Stephen Covey's course).

EDUCATIONAL TECHNOLOGY

Quite proficient in the use of Windows, Microsoft Office, Mac operating systems, Blackboard, Padlet, Socrative, Moodle.

PROFESSIONAL MEMBERSHIP

Linguistic Society of America, 2006-present